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APPLICATION CASE STUDY:

Project Description: Apply Product to Restroom Flooring
Customer: Automotive Manufacturing Facility
Location: Louisville, Kentucky
Date: July, 2015



AN INTERVIEW WITH THE CUSTOMER

Customer Contact: Jeffrey T. Gerrits, Regional Manager, Industrial Services Organization

Describe the situation: "We completed a trial of the coating in a small restroom with terra cotta tiles and grout. The floors are old and have years of buildup in the grout lines. This wasn't aesthetically pleasing and it gave the appearance that it was not as clean as is could be. By using xGen Floor coating, we were able to refurbish the existing floor and the results were great! It looked like a new floor without having to shut down the area for a remodel, for an extended period of time. The crew that prepped the floor and applied the coating were done in less than 24 hours. Now that the grout is sealed and it can't absorb dirt and grime, the restroom smells better as well!"

What kind of solution was the plant looking for to rectify the problems with the floors, etc?:

"We are working with the plant to fund this coating in all restroom areas instead of remodeling. This is a cost-effective way to get new floors without the significant cost and down time of a remodel. We hope to move forward and to complete more areas soon like the lockers rooms."

Product purchased through: PPG Louisville / Chris Carnes, Louisville Sales Representative

xGen Product Utilized: X-PROTECT Performance Topcoat - High Gloss

What kind of benefits does the plant see with the new xGen floor coatings? Is there less cleaning? Maintenance? More slip-resistance?:

"All of that. Plus, an overall cleaner appearance to the old tile and grout floors. This resulted in cleaner facilities for the employees to use."

What other floor coating potential exists that xGen coating products might be used for in the plant going forward?

"We are also looking to get the entranceways (terrazzo floors) done. We want to eliminate the need to strip and wax quarterly to maintain the shiny appearance you want in this area when people are entering and leaving the plant. These hours can now be spent maintaining other areas or as a cost savings back to the customer."



BEFORE APPLICATION



AFTER APPLICATION

